



# How to be a PowWOW Park and Recreation Professional

*Presented by:*

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*Supporting CommUnity, Inc.*

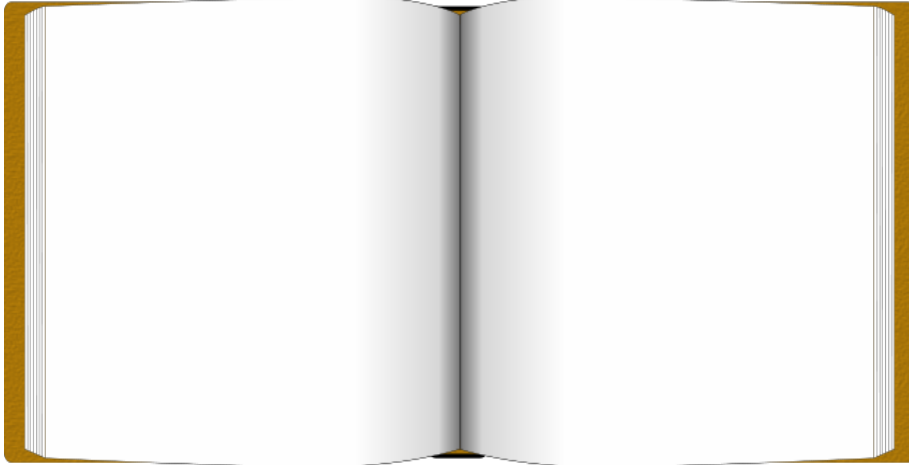
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Why this profession?  
Tell your story!



Panelists:

## Park and Recreation Mission

...Why should we participate in recreational activities?

- 0 Children and youth learn \_\_\_\_\_ and peaceful conflict resolution.
- 0 Adults reduce stress and develop new friendships.
- 0 Senior adults improve their health while \_\_\_\_\_ self esteem

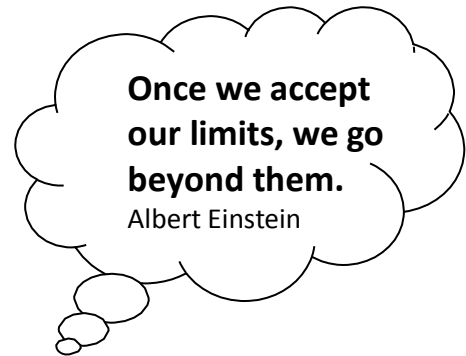
### **Trends:**

- 0 Programs \_\_\_\_\_
- 0 Services \_\_\_\_\_
- 0 Conservation \_\_\_\_\_
- 0 Sustainability \_\_\_\_\_
- 0 Wellness \_\_\_\_\_
- 0 Tourism \_\_\_\_\_
- 0 Budgets \_\_\_\_\_
- 0 Other...



## TRUST

- 0 Community \_\_\_\_\_
- 0 Decision Makers \_\_\_\_\_
- 0 Customers \_\_\_\_\_
- 0 Staff \_\_\_\_\_
- 0 Other \_\_\_\_\_



## Communication ...Window or a Wall?

### Silent or Traditionalist (1930 – 1945)

#### Communication:

\* formal \* hard copy \* face-to-face \* \_\_\_\_\_ \* gender

### Baby-Boomers (1946 – 1964)

#### Communication:

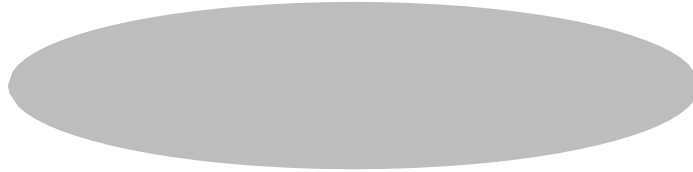
\* in person \* team oriented \* optimistic \* prefer \_\_\_\_\_ to work toward solutions  
\* open to communication alternatives



**Generation X (1965 – 1979)**

**Communication:**

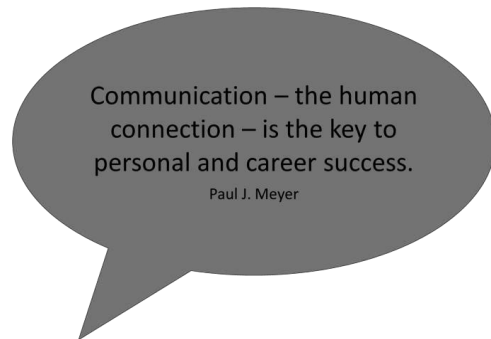
\* skeptical \* independent \* direct \* immediate communication



**Gen Y/Millennials (1980-1996)**

**Communication:**

\* texting \* participative \* creative \* email \* want to be included



Thoughts:

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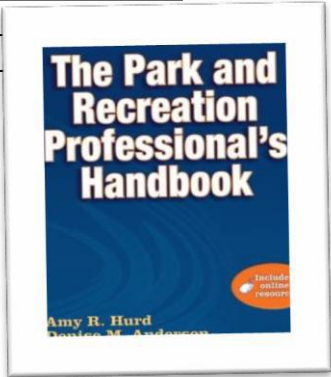
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