



# ADVANCING EQUITY IN PARKS: A SYSTEMS APPROACH

*Hosted by Gainesville Parks, Recreation and Cultural Affairs Department*

## SPECIAL EDUCATION EVENT | MARCH 5, 2024

9:00 A.M. – 5:00 P.M. (.8 CEUS)

### Location information

### The Historic Thomas Center

302 NE 6th Avenue  
Gainesville, FL 32601

#### Nearby hotels include:

[Hampton Inn & Suites  
Gainesville-Downtown](#)

[Hyatt Place Gainesville  
Downtown](#)

**This interactive eight-hour training will introduce a systems approach to operationalizing equity within Parks using Results Based Accountability. It is designed for professionals who want to strengthen their community connections, encourage healthy environments, and increase community engagement through a data driven approach.**

#### Learning Objectives:

- \*Define the difference between equity and equality and the different results they produce.
- \*Understand how to operationalize equity in decision making using the Results Based Accountability framework.
- \*Be able to give examples of performance measures that can be used to measure equity and the impact of Parks programs.

## OUR SPEAKERS

### **Ben Howort**, DEI Manager, City of Gainesville, Office of Equity and Inclusion

Ben Howort is an equity strategist, facilitator and coach working with schools, non-profits and government. Certified in transformational coaching, change management and Results-Based Accountability, Ben uses an interdisciplinary approach to support organizations who are committed to racial equity and social justice. Ben has a decade of experience writing social justice curriculum and facilitating anti-racist workshops. He is skilled at inclusive process design and organizational planning that produces measurable and sustainable outcomes. Ben currently works at the City of Gainesville as the Diversity, Equity and Inclusion Manager where he is leading a City wide process to advance racial equity in policy, programs and procedures. He is currently working with elected officials, City Leadership and staff to create the City's first racial equity action plan.

### **Porshe Chiles**, Equity Specialist, City of Gainesville, Office of Equity and Inclusion

**Need Bio**

## Registration Form

March 5, 2024 | Gainesville's *The Historic Thomas Center*

<b>Name</b>	
<b>Title</b>	
<b>Agency</b>	
<b>Email</b>	
<b>Address</b>	
<b>Phone</b>	
Special Diet Needs:	

<b>Registration Fee:</b> *Gold & Silver Agency Members may register non-member individuals at the member rate by using this form and returning to <a href="mailto:charla@frpa.org">charla@frpa.org</a> .*		
<b>Is this your First Time Attending an FRPA Meeting?</b>	Yes	No
<b>Send in registration on or before February 23, 2024 and receive a \$15 discount!</b>		
<b>Member</b> \$55	<b>Non-Member</b> \$70	
<b>Regular registration on or after February 24, 2024</b>		
<b>Member</b> \$70	<b>Non-Member</b> \$85	

<b>Method of Payment:</b>			
Visa	Mastercard	Check	<b>Florida Recreation and Park Association</b> <a href="mailto:charla@frpa.org">charla@frpa.org</a> <a href="http://www.frpa.org">www.frpa.org</a>
Discover	American Express		
Credit Card #			
Billing Address			
Expiration Date	CVV#		
Name as appears on card			
Signature			

**Registration Policy** - A Registration form must be completed for each individual registrant. A Meeting Receipt will be emailed to each individual registrant. Please print the receipt for your records and return to your finance department if required to do so. You can also log onto [www.frpa.org](http://www.frpa.org) and generate receipts under your profile. We are unable to generate receipts after the meeting has occurred. **Cancellation Policy** - All refund requests must be made in writing. Full refunds will be made for Requests received prior to the early rate cutoff date. Requests received between the regular rate date and one week prior to the workshop date will be eligible for a 50% refund. No refunds will be available for requests made within one week of the workshop or after the workshop occurs. Refunds will not be available for weather related cancellation. **Other Policies** - The Florida Recreation and Park Association recognizes the diversity that exists within our profession, our membership, and those attending FRPA events. As a participant, we want you to enjoy your time at this event. We ask that you join us in encouraging and maintaining the highest professional standards possible at all functions within this event. Attendees, presenters, vendors, and staff at FRPA events are expected to conduct themselves at all times in a courteous, professional, and respectful manner. Attendees are required to abstain from behavior that reflects poorly on their agency, the Florida Recreation and Park Association, and the membership. Such conduct includes, but is not limited to, actions disrupting the businesslike atmosphere, harassment, discrimination, inappropriate language, failing to comply with all local, state, and federal laws, and activities that endanger self and others. While we do not anticipate these challenges, we do want to be transparent regarding our commitment to assuring a safe and enjoyable environment for all event participants and let you know that misconduct will be addressed with you individually and/or with your employer. Attendees, presenters, vendors, and staff who do not comply with this code of conduct at any event may be removed from said event and barred from attending all future FRPA sponsored or co-sponsored events. For more information please review the following webpage: [frpa.org/conduct](http://frpa.org/conduct). By registering for this event/activity/workshop, I give permission and consent to allow photographs and video to be taken during activities sponsored by the Florida Recreation and Park Association (FRPA). I further give permission and consent that any such media may be published and used by FRPA and its agents, to illustrate and promote the association and its programs. I understand that it is my responsibility to communicate with FRPA if I do not wish to be photographed or videoed.